

# The City Bridge Trust

## Investing In Londoners: Application for a grant



### About your organisation

Name of your organisation: <b>Trees for Cities</b>	
If your organisation is part of a larger organisation, what is its name?	
In which London Borough is your organisation based? <b>Lambeth</b>	
Contact person: <b>Ms. Sharon Johnson</b>	Position: <b>Chief Executive</b>
Website: <b>http://treesforcities.org</b>	
Legal status of organisation: <b>First Contact</b>	Charity, Charitable Incorporated Company or company number: <b>1032154</b>
When was your organisation established? <b>24/11/1993</b>	

### Grant Request

Under which of City Bridge Trust's programmes are you applying? <b>Improving London's Environment</b>
Which of the programme outcome(s) does your application aim to achieve? <b>More young people understanding the benefit of growing local food and its nutritional value</b>
Please describe the purpose of your funding request in one sentence. <b>Create Edible Playgrounds in 20 of the most deprived urban primary schools across London, so children learn to grow, nurture, harvest and eat good food.</b>
When will the funding be required? <b>01/09/2014</b>
How much funding are you requesting? Year 1: <b>£50,000</b> Year 2: <b>£50,000</b> Year 3: <b>£50,000</b> <b>Total: £150,000</b>

**Aims of your organisation:**

Trees for Cities was established to advance the education of the public in the appreciation of trees and their amenity value, and in furtherance of this, the planting and protection of trees everywhere, and in particular inner city areas.

Through our community-led tree planting and greening initiatives we grow stronger communities, enhance urban spaces and streets, and improve health and happiness in the parts of cities that need it most. We:

- Beautify and transform neglected, unused areas in deprived parts of cities into thriving community spaces
- Educate and inspire children, young people and adults about trees in the urban environment
- Train disadvantaged and vulnerable adults in green skills, proving opportunities for them to get back into employment and on the right track in life
- Foster a sense of community spirit and increased cohesion in disadvantaged communities
- Bring people back in touch with trees and the natural world and bring about increased environmental awareness

**Main activities of your organisation:**

We improve neglected urban spaces through tree planting and landscaping, focussing on three main themes:

**Edible Playgrounds.** We transform outdoor spaces in inner city schools, teaching children to grow, harvest and cook healthy food linked to the national curriculum.

**Neighborhood Trees.** We plant trees to ensure the most desolate streets and barren estates are turned into well-used community hubs.

**Urban Woodlands.** We plant 100,000 trees each year to create new urban woodlands to provide wildlife habitats, and mitigate against pollution.

People are at the heart of our work. We:

- Consult - local communities to input into the design and decision making process of their project.
- Educate - young people about the importance of trees to the environment.
- Train - disadvantaged adults in arboriculture and horticulture through certified, work-based training placements.
- Sustain - provide community activities enabling local people to transform outdoor spaces themselves, learn new skills to maintain their project, and meet others in their community.

**Number of staff**

Full-time:	Part-time:	Management committee members:	Active volunteers:
<b>14</b>	<b>9</b>	<b>7</b>	<b>1,800</b>

**Property occupied by your organisation**

Is the main property owned, leased or rented by your organisation?	If leased/rented, how long is the outstanding agreement?
<b>Leased</b>	<b>19 years of 25 year lease</b>

## Summary of grant request

The UK is facing a serious health crisis caused by bad diet. Almost 20% of children are obese on leaving primary school. In London food poverty is a growing concern; the London Assembly reports over 95% of teachers have pupils coming to school hungry, with more than 40% giving food to pupils at their own expense regularly. Hunger is shown to seriously affect children's health, attainment and life chances. Academic research and our experience shows, enabling children to grow food, learn about nutrition, and engage in physical activity, helps address this issue.

Edible Playgrounds directly addresses the new National Curriculum (2014) which stipulates that Key Stage 2 pupils must understand the principles of a healthy and varied diet. The majority of head teachers already believe good food is vital to children's health and academic achievement but many feel they need a practical solution, which engages and excites children. This is what Edible Playgrounds provides.

Edible Playgrounds provides a range of services to create food growing spaces in 20 schools, through 2 main routes:

- 1) Hub schools. Trees for Cities will work with two 'flagship Hub' schools in the first year (increasing to four in the 3rd year) to create and maintain their Edible Playground. We provide the school with a full scale, on-site implementation service including design, build, planting, use, educational workshops and maintenance for a year. As a hub school, they will inspire and share their learning with our Sow and Grow Schools.
- 2) Sow and Grow schools. Trees for Cities will support three schools in the first year (increasing to five in the 3rd year) to create, maintain and fundraise for their Edible Playground. We will aim to find a local business and hub school to partner and share their skills, and support their delivery of their own Edible Playground through our teacher training workshops and online resources.

We ascertain the school's level of need based on amount of outdoor space, and the needs of the school. For all schools we will undertake a site survey and draft a design plan. Students, parents and volunteers lead on planting and landscaping and all work will be supervised by TfC staff. The physical installation is supported by an education programme including assemblies, classroom based activities and outdoor learning. We change student's understanding of food growth and healthy eating by providing a space in which learning can be achieved that previously was unavailable.

We have developed indicators to measure the impact of Edible Playgrounds covering children's:

- knowledge of science, natural environment; gardening and social skills
- excitement about growing food, attitudes towards healthy eating
- consumption of fruit and vegetables
- overall motivation to learn and enjoyment of school
- school enrolment trends

Edible Playgrounds began on a small scale, working with schools to plant fruit and nut trees in their school grounds. Kids didn't know where food came from, they were losing connection with nature, and food. We have now successfully delivered over 20 Edible Playgrounds and demand continues to rise. We were established in London 20 years ago, and understand the needs of the city and are well-connected to the schools within it.

Edible Playgrounds provides a practical solution which meets City Bridge Trust's view that there is a need for more young people understand the benefit of growing food and its nutritional value. Throughout our work we involve local people and volunteers to deliver our projects. We welcome people from all backgrounds and actively recruit in areas of high deprivation with 'hard to reach' populations. We have a robust environmental policy in keeping with our primary objectives.

If you need any planning or other statutory consents for the project to proceed, what stage have the applications reached?

**We do not need any statutory consents, however we sign a Memorandum of Understanding with each partner school prior to starting the work which outlines the responsibilities of each party.**

Do you have a Vulnerable Adults policy? **Yes**

What Quality Marks does your organisation currently hold?

### **Outputs and outcomes**

What are the main activities or outputs you want to deliver? Please include no more than 5. By activities or outputs we mean the services, products or facilities you plan to deliver. If you plan to deliver work over more than one year you should include activities over the full grant period requested. Try to be specific.

**Deliver 20 Edible Playgrounds in London schools over 3 years and provide a practical, hands-on, feet on the ground, this-is-how-you-do-it solution for Head Teachers to successfully implement the National Curriculum changes which addresses the need, and engages children in an exciting, fun and practical way.**

**Provide a high quality outdoor learning education programme linked to the national curriculum that improves children's knowledge of science, the natural environment and gardening whilst building their confidence and social skills. Finalise and continually update the on line educational resources.**

**Build the capacity of schools to fully utilise, develop and maintain their Edible Playground through training and online resources. Encourage schools to work together, inspire each other, share best practice. Assess the viability of developing a 'share-economy' so schools without land to create their own garden, share with our schools.**

**Develop an online fundraising platform so in the longer term the project will become self sustaining with schools fundraising more themselves. Over the 3 years, more costs will be met by the schools, increasing from 45% in Year 1, 50% in Year 2 and 58% in Year 3.**

**Build upon the Social Impact Analysis survey and follow up research undertaken by Oliver Wyman Management Consultants to develop further monitoring and evaluation tools to measure the longer term changes in children's understanding, attitudes and knowledge of growing food, healthy eating and impacts on obesity and food poverty.**

What main differences or outcomes do you hope the activities you have described above will achieve? Please include no more than 5. By differences or outcomes we mean the changes, benefits, learning or other effects that result from the work your project would deliver. These might be for individuals, families, communities or the environment.

**New Edible Playgrounds created in 20 schools that are fully embedded into the new Curriculum with ongoing support from the Head so that it is NOT an optional item for teaching. All children across all year groups take part in continuing to develop and maintain the garden.**

**Children gain knowledge and awareness about gardening, local foods, seasonality, and awareness of healthy eating. Children demonstrate willingness to take part in gardening activities, consume and try more fruits and vegetables,, choose the healthier options at lunchtime . Children engage in positive lifestyle changes such as daily exercise.**

**Project becomes more financially sustainable as schools increase their fundraising capacity and ability to raise funds for their Edible Playground. More schools can access the project and be supported to create Edible Playgrounds.**

**Schools share resources, best practice and consider a 'share-economy' allowing schools without their own land to share their Edible Playground. Schools gain positive PR by creating an edible playground leading to parents wanting to send their children to the school which results in improvements such as school enrolment trends etc.**

**Greater knowledge of and evidence for the longer term improved health of children and reduced obesity as a result of increased consumption of fruit and vegetables and a more active outdoor lifestyle.**

Do you plan to continue the activity beyond the period for which you are requesting funding? If so, how do you intend to sustain it? If not, what is your exit strategy?

**Edible Playgrounds is central to Trees for Cities' longer term vision. We currently have a Consultant seconded to us and external partnerships in place to help us develop a longer term funding strategy, including supporting the schools to raise more funding themselves through developing a online 'fundraising platform' and undertake further research into social impact.**

## Who will benefit?

### About your beneficiaries

How many people will benefit directly from the grant per year?

**3,000**

In which Greater London borough(s) or areas of London will your beneficiaries live?

**London-wide (100%)**

What age group(s) will benefit?

**0-15**

What gender will beneficiaries be?

**All**

What will the ethnic grouping(s) of the beneficiaries be?

**A range of ethnic groups**

If Other ethnic group, please give details:

What proportion of the beneficiaries will be disabled people?

**1-10%**

## Funding required for the project

### What is the total cost of the proposed activity/project?

Expenditure heading	Year 1	Year 2	Year 3	Total
Site surveys and design	10,000	12,000	18,000	40,000
Materials (trees, soil etc) and equipment (tools etc)	16,500	22,500	31,500	70,500
Build and maintenance costs	34,000	46,500	65,000	145,500
Consultation and education	11,500	15,000	21,500	48,000
Project management and Overheads	18,000	24,000	34,000	76,000
Programme development	20,000	15,000	15,000	50,000
	0	0	0	0
	0	0	0	0
	0	0	0	0
<b>TOTAL:</b>	<b>110,000</b>	<b>135,000</b>	<b>185,000</b>	<b>430,000</b>

### What income has already been raised?

Source	Year 1	Year 2	Year 3	Total
Hitherfield Primary School	18,000	0	0	18,000
Copenhagen Primary School	15,000	0	0	15,000
Greater London Authority	3,000	0	0	3,000
Businesses A&O, Goldman Sachs, Marsh	14,500	10,000	0	24,500
<b>TOTAL:</b>	<b>50,500</b>	<b>10,000</b>	<b>0</b>	<b>60,500</b>

### What other funders are currently considering the proposal?

Source	Year 1	Year 2	Year 3	Total
	0	0	0	0
<b>TOTAL:</b>	<b>0</b>	<b>0</b>	<b>0</b>	<b>0</b>

### How much is requested from the Trust?

Expenditure heading	Year 1	Year 2	Year 3	Total
Site surveys and design	2,500	2,500	2,500	7,500
Materials (trees, soil etc) and equipment (tools etc)	9,500	9,500	9,500	28,500
Build and maintenance costs	11,500	11,500	11,500	34,500
Consultation and education	4,500	4,500	4,500	13,500
Project management and overheads	7,000	7,000	7,000	21,000
Programme development	15,000	15,000	15,000	45,000
	0	0	0	0
<b>TOTAL:</b>	<b>50,000</b>	<b>50,000</b>	<b>50,000</b>	<b>150,000</b>

## Finance details

Please complete using your most recent audited or independently examined accounts.

Financial year ended:	Month: <b>March</b>	Year: <b>2013</b>
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Income received from:	£
Voluntary income	105,805
Activities for generating funds	430,877
Investment income	397
Income from charitable activities	866,857
Other sources	0
<b>Total Income:</b>	<b>1,403,939</b>

Expenditure:	£
Charitable activities	1,245,477
Governance costs	51,856
Cost of generating funds	193,414
Other	0
<b>Total Expenditure:</b>	<b>1,490,747</b>
<b>Net (deficit)/surplus:</b>	<b>-86,811</b>
<b>Other Recognised Gains/(Losses):</b>	<b>0</b>
<b>Net Movement in Funds:</b>	<b>-86,811</b>

Asset position at year end	£
Fixed assets	24,390
Investments	2
Net current assets	440,881
Long-term liabilities	0
<b>*Total Assets (A):</b>	<b>465,273</b>

Reserves at year end	£
Restricted funds	0
Endowment Funds	0
Unrestricted funds	465,273
<b>*Total Reserves (B):</b>	<b>465,273</b>

**\* Please note that total Assets (A) and Total Reserves (B) should be the same.**

### Statutory funding

For your most recent financial year, what % of your income was from statutory sources?  
31-40%

### Organisational changes

Describe any significant changes to your structure, financial position or core activities since the date of your most recent accounts:

Following the planned operating deficit for 2012-13, an internal re-structuring process was carried out to reduce fixed costs in the longer term. Subject to final auditing of the 2014/15 accounts, the charity is expected to end the 2013/14 financial year with a small surplus. This was achieved without compromising activities, and the Trees for Cities Board feels it is in a robust position going forward.



### Previous funding received

Please list the funding received by your organisation from the following statutory sources during the last THREE years.

	2012 £	2013 £	2014 £
City of London (except City Bridge Trust)	0	500	7,300
London Local Authorities	133,200	131,613	243,134
London Councils	0	0	0
Health Authorities	0	0	0
Central Government departments	419,927	344,849	391,298
Other statutory bodies	0	0	0

### Previous grants received

Please list the grants received by your organisation from charitable trusts and foundations (other than City Bridge Trust) during the last THREE years. List source, years and annual amounts. Please include the 5 largest only.

Name of Funder	2012 £	2013 £	2014 £
Ecominds	14,089	39,947	0
Garfield Weston Foundation	25,000	0	0
Trust for London	11,750	11,250	2,750
Walcot Foundation	23,045	0	0
Salters Company	0	0	20,000

### Declaration

I confirm that, to the best of my knowledge, all the information I have provided in this application form is correct. I fully understand that City Bridge Trust has zero tolerance towards fraud and will seek to prosecute and recover funds in every instance.

Please confirm: Yes      Full Name: **Sharon Johnson**

Role within                      **Chief Executive**  
Organisation: